



Combat the COVID-19 Crisis!



Go Digital Today!



Event Segment	Speaker	Time
Introduction	Mr. Leandro Chua BD & Marketing Executive SMF	2:00 pm to 2:10 pm
COVID-19 Re-opening Checklist: What Retailers Need to Know	Mr. Ian Cheong Founder & CEO EPOS Pte Ltd.	2:10 pm to 2:40 pm
Streamlining your Business Processes through Workflow Driven Solutions	Ms. Shi Ruxin Founder Xintesys Pte Ltd.	2:40 pm to 3:10 pm
SMEs Go Digital: Digital Project Management Services (DPMS)	Mr. Christopher Ang Director SMF Centre for Corporate Learning	3:10 pm to 3:25 pm
E-commerce: Preparing for The New Norm	Mr. Alvin Goh BD & Projects Manager GS1 Singapore Ltd.	3:25 pm to 3:55 pm
Enterprise Productivity & Innovation Programme (EPIP)	Mr. Steven Wong Senior Executive SMF Centre for Corporate Learning	3:55 pm to 4:15 pm



Pre-Approved IT Solutions by IMDA



Date: 20th May 2020, Wednesday

Time: 2:00 pm – 4:30 pm

Registration link:

https://us02web.zoom.us/webinar/register/WN_TqDWhuiqTYiP_ebXRWEUOQ

Presented by:



Main Objective for Every Valued Participants

Learn easy steps to embark on digital solutions, to ensure continuity and efficiency in your business processes.



Scan me here to register!

Speakers



Mr. Ian Cheong
CEO & Founder
EPOS Pte Ltd.



Ian founded EPOS in 2009 and has led the growth of EPOS to a 40-man team serving more than 3,000 businesses including MOM, NLB, SingHealth, Parkway Hospitals and the UMART chain of convenience stores.

Ian has spearheaded the creation of multiple generations of EPOS products and is an expert in Retail and F&B operations.

Prior to founding EPOS, Ian worked at Morgan Stanley, New York, as a financial analyst. Ian holds a BSc. in Engineering from Cornell University. He is also a Certified Productivity Consultant in Retail and Food services.



Ms. Shi Ruxin
Founder
Xintesys Pte Ltd.



Ruxin's background in finance, IT and engineering allowed her to see potential solutions that were more than just cut-and-dry ERP accounting software.

The entrepreneur wanted to build a comprehensive business solution that catered to the needs of Singapore's SMEs without requiring MNC budgets.

Together with her partner, Ruxin created Xintesys as a business solutions software built on modules, giving SMEs the flexibility and freedom in pricing while not compromising on quality.

Today, the team has grown from a two-person operation to more than 35 talented professionals, providing tailored solutions in both software and service that you can grow with.



Mr. Christopher Ang
Director
SMF Centre for Corporate Learning



Christopher Ang is currently the Director of Singapore Manufacturing Federation, Centre for Corporate Learning. He heads the SSG accredited ATO (Approved Training Organisation) / CET Centre (Continuing Education & Training Centre) in areas of productivity & HRD consultancy, sales & marketing, training delivery & operations, curriculum development and career services since 2013.

Christopher brings with him 30 years of cross functional leadership roles and experience, both internal and external consultancy championing in Learning & Development, Training Need Analysis and Performance Management, Quality, Lean Initiatives and Process Improvement, Planning & Inventory Control, Commodity Management and Regional Product Marketing.



Mr. Alvin Goh
Manager, Business Development
& Projects
GS1 Singapore Limited



Alvin oversees the business development for GS1 Singapore's membership and digital services. GS1 is the global standards organisation that develops and maintains international supply chain standards.

Prior to joining GS1, he has broad exposure in the retail sector covering commercial management roles in FMCG, Merchandising and Retail Training. He has extensive experience with Nestle and Sara Lee covering sales management, trade marketing and category management as well as retailer-side experience in Buying/Merchandising with Isetan.

While in the Retail Training space, he was responsible for managing major customer accounts and projects, together with programme development at Singapore Institute of Retail Studies.